

CAST and AI Momentum Partner to Bring unique and innovative Application Portfolio Analysis Solution to the Hong Kong Market

CAST, the leader in [Software Intelligence](#), today announced a partnership with [AI Momentum](#), a leading advisory & technology integrator firm based in Hong Kong. Through the partnership, AI Momentum's subject matter experts will be fully trained on [CAST Highlight](#) for the unique and innovative application portfolio analysis solution.

With its newly formed Software Intelligence practice, AI Momentum is now able to provide application portfolio analysis with Highlight in an efficient way for its client ecosystem to enable key executives to get an unprecedented level of understanding, control and drive over their strategic software assets. This will help support their digital or sourcing transformation, portfolio rationalization, cloud migration, post-merger integration and/or to address any of those challenges.

"Together, CAST and AI Momentum are helping organizations in a more structured and proven approach to combat IT risks related to security, performance or security audit, application remediation or modernization services, cloud migration..." said Gordon Sit Co-Founder & Director, AI Momentum.

"Taking strategic software assets into consideration before making IT decisions is of great importance to digital leaders," said Fansi Zhu, SVP & Managing Director at CAST. "CAST Highlight is thrilled to partner with AI Momentum. Combined with AI Momentum's deep business acumen and technical insight, CAST Highlight is going to form a complete and packaged offering that helps digital leaders reduce risks and costs while driving digital innovation, all in the name of faster ROI for our customers."

About AI Momentum

AI Momentum is a leading advisory & technology integrator firm based in Hong Kong in the

AI & Cloud space with Chatbot, Voicebot, Livechat, Robotic Process Automation Voice Biometrics, Automated Fraud Detection for clients in Banking, Finance, Insurance, Telco, Beauty industry,... AI Momentum empowers every customer into data-driven intelligent enterprise. For more information, visit <https://www.ai-momentum.com/>.

About CAST Highlight

CAST Highlight is a product of CAST, the market leader in Software Intelligence. CAST technology helps digital leaders and doers see the truth, become software geniuses and deliver super software - resilient, responsive, safe and secure software. Hundreds of companies rely on CAST to improve end-user satisfaction and time-to-market, prevent business disruption and reduce cost. Founded in 1990, CAST operates globally with offices in North America, Europe, India and China. For more information, visit www.castsoftware.com.

You can also:

Read the Software Intelligence Pulse: <https://www.castsoftware.com/blog>

Follow CAST on LinkedIn at: <https://www.linkedin.com/company/cast>

Follow AI Momentum on LinkedIn at: <https://www.linkedin.com/company/ai-momentum/>

Contact:

For CAST: Ying Qin, y.qin@castsoftware.com, +86 10 6563 7043

For AI Momentum: Gordon Sit, gordon.sit@ai-momentum.com, +852 3708 7911