

## CAST DELIVERS APPLICATION ANALYTICS AVAILABLE IN A NEW PACKAGE FOR SMALL & MID-SIZED ENTERPRISES

***Smaller firms can assess quality and health of programs at affordable cost, driving increased reliability, reduced risk and superior performance***

**NEW YORK, June 22, 2015** – CAST, the world leader in [software analysis](#) and measurement, today announced the launch of a program designed to make it possible for small and mid-sized enterprises (SMEs) to assess the health, quality, risk, complexity, and maintainability of their computer applications the way Global 2000 companies have been analyzing for the past 15+ years.

Enterprises across a wide range of vertical industries worldwide have derived quantifiable benefits from implementing CAST initiatives. “CAST allowed us to find the strengths and weaknesses of our apps,” said Carlos Gonçalves, Head of Equities IT, Société Générale. Dr. Ray Russo, head of enterprise IT at the US Food and Drug Administration (FDA), said, “CAST has shined a light into the black box of our applications.”

The company said its SME Value Program provides software analytics options for companies with revenues of less than \$2 billion, offering solutions that are restricted in scope and with different pricing than Large Enterprise programs. -One of these SME solutions is based on a CAST Application Structural Quality & Risk Assessment (ASQRA?), with fees beginning at \$10,000.

CAST’s diagnostics are based on industry measurement standards from the Consortium for IT Software Quality (CISQ) and the Object Management Group (OMG). They assess the health, structural quality, complexity, and maintainability of an application, and are designed to provide a significant, instant return on investment (ROI) by controlling these health factors.

“CAST solutions deliver analytics that are ideal for companies that have an application or a development project that is unstable or not meeting business expectations, or which have a need to analyze the technology of a potential acquisition target,” said Gregg Blatt, CAST’s EVP of Field Operations. “Many of the largest companies in the world are already leveraging the power of CAST analysis around quality, risk and productivity analytics. Now, we’re making it available to more firms than ever, to help them gain greater control over their application portfolio.”

## About CAST

CAST (Euronext: CAS) is the world leader in software analysis and measurement, with unique technology that introduces fact-based transparency into application development and sourcing, transforming it into a management discipline. More than 250 companies across all industry sectors globally, one-third of them listed on the Global 2000, rely on CAST to prevent business disruption while reducing their hard IT costs and software risk. CAST is an integral part of software delivery and maintenance at the world's leading IT service providers. Founded in 1990, CAST serves IT-intensive enterprises worldwide with offices in North America, Europe and India.

For more information about CAST:

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